

# PRESS RELEASE

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RELEASE **GLACIER CENTENNIAL PROVIDES “GREEN” BUSINESSES OPPORTUNITY**  
Program Expands Park Efforts to Curb Global Warming to Local Businesses

West Glacier, MT -- The Glacier National Park Centennial Program and the nonprofit National Parks Conservation Association, the nation’s leading voice for the national parks, today announced the launch of a new program to encourage businesses to reduce global warming emissions by cutting energy use and waste.

“Glacier Centennial Green Businesses will help protect Glacier National Park for our children and grandchildren,” said Michelle Tafoya, NPCA’s Clean Air and Climate coordinator. “They will help address climate change in our gateway communities and encourage support of our local economy.”

The Glacier Centennial Green Business Program is an expansion of an effort already underway in Glacier National Park. The melting of the park’s glaciers has made it the number-one example of the impact of global warming. So in recent years, Glacier National Park has set an example by becoming a “Climate Friendly Park.” The Park Service has increased its energy efficiency and reduced its greenhouse gas emissions resulting from park operations, such as revamping the park’s red busses to run on propane and weatherproofing buildings.

Now, Glacier’s nearby communities are being challenged to do the same. If they join the program, they will volunteer to cut their energy use, make less trash, and take other steps to reduce their contribution to global warming.

In addition to the opportunities businesses will have to save money through reduced energy use and fees for trash disposal, the organizers are offering incentives. These include being recognized on the Glacier Centennial website, in the Centennial eNewsletter, and through local Chambers of Commerce. They will also receive exclusive window decals, internet marketing logos, and other green marketing opportunities.

“Participating in the Glacier Centennial Green Business Program will give local businesses a chance to contribute to Glacier’s centennial in 2010, while benefitting from the program’s many incentives,” said Kass Hardy, Glacier Centennial coordinator for the Park Service.

For more information and to download the application, visit:  
[www.glaciercentennial.org/greenbusiness](http://www.glaciercentennial.org/greenbusiness).



**National Parks Conservation Association®**

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